

Switzerland Tourism KMM Representatives Worldwide

Update December 2023

Market	Name	Function	phone number	E-mail	Language
Australia/New Zealand	Sandra Babev	Market Manager	0061 29262 1377	sandra.babev@switzerland.com	d
Austria	Elisabeth Sommer	Project Manager	0043 1 513 26 40 11	elisabeth.sommer@switzerland.com	d
Brazil	Fabien Clerc Natalia Leal	Market Manager Marketing Support	0055 11 3372 8210 005511996660475	fabien.clerc@switzerland.com natalia.leal@switzerland.com	e
Belgium / Luxembourg	Jurgen Groenwalds	Manager Media & Communication B / LUX (as of 24 April 2023)	0032 2 343 87 95	jurgen.groenwalds@switzerland.com	d/f/e
China BEJ	Yining Huangfu	Media Manager	0086 10 6515 93 93	yining.huangfu@switzerland.com	e
China HKG	Rosa Lau	District Manager	00 85228656505	rosa.lau@switzerland.com	e
China SHA	Cindy Yu	Media Manager	0086 21 6218 5788	cindy.yu@switzerland.com	e
Czech Republic (& Slovak Republic)	Jan Ursiny	Market Manager	00420 775 780 306	jan.ursiny@switzerland.com	e
France	Luc Berthold Letizia Robbiani	Media Manager Media Project Manager	0033 1 44 51 65 49 0033 1 44 51 65 45	luc.berthold@switzerland.com letizia.robbiani@switzerland.com	f/e
Gulf Countries / GCC (without Saudi-Arabia)	Tawfik Melli	Media Manager	0097 1 4 294 51 10	tawfik.melli@switzerland.com	e
Germany (BER)	Tassja Damaso	District Manager		tassja.damaso@switzerland.com / medien.de@switzerland.com	d
UK & Ireland	Myriam Ziesack Fran Lambert	Manager Media & Communications Media Relations Manager	0044 20 78 45 76 91 00442078457685	myriam.ziesack@switzerland.com fran.lambert@switzerland.com	d/e
India	Ritu Sharma	Media Manager	0091 222 285 16 98	ritu.sharma@switzerland.com	e
Indonesia	Vidia Panna	Media Manager	0062 21 525 60 61	vidia.panna@switzerland.com	e
Italy / Centre & South	Piccarda Frulli	Media Manager	0039 06 44 20 24 98	piccarda.frulli@switzerland.com	d/f
Italy / Nord	Francesca Rovati	Media Manager	0039 02 7601 32 03	francesca.rovati@switzerland.com	e/f
Japan	Masayo Oshio	Media Manager	0081 3 54 01 54 07	masayo.oshio@switzerland.com	d/e
Korea	Jean Kim	Market Manager	0082 2 37 89 32 00	jean.kim@switzerland.com	e
Malaysia	Lyn Loh	Representative	0060 3 2148 06 22	lyn.loh@switzerland.com	e
Netherlands	Leonie Masselink	Manager Media & Communication Netherlands	0031 20 624 62 31	leonie.masselink@switzerland.com	d/e
Nordics	Julia Sölvander	Media Manager	0046 85 00 21 500	julia.solvander@switzerland.com	e
North America (overall)	Divine Bonga Fabio Zurmühle	Media Manager Social Media & Media Relations Manager	001 416 695 34 96 0016467600829	divine.bonga@switzerland.com fabio.zurmuehle@switzerland.com	f/e/d
North America (Canada)	Laura Fairweather	Media Manager	001 647 417 7439	laura.fairweather@switzerland.com	e/f
North America (West)	Manuela Hess	Media Relations Manager	00 12133253252	manuela.hess@switzerland.com	d/e
Philippines	Antenna Manager	Sofia Santelices		sofia.santelices@switzerland.com	e
Poland	Marta Piechota	Web & Marketing Support	0048 22 628 04 81	marta.piechota@switzerland.com	e
Portugal	Leslie Bent	Antenna Manager	0034 93 467 20 19	leslie.bent@switzerland.com	e/f
Russia	Maria Makarova	Media Manager	007 495 937 77 64	maria.makarova@switzerland.com	e
Saudi-Arabia	Majed Alwadi	Antenna Manager		majed.alwadi@switzerland.com	e
Singapore / SEA	Batiste Pilet & Naz Jumahat	Market Manager / Marketing & Communication Manager	0065 6462 5891	batiste.pilet@switzerland.com nazrul.jumahat@switzerland.com	e
Spain	Elena Affeltranger	Media Manager	0034 93 467 20 19	elena.affeltranger@switzerland.com	d/e
Switzerland	Media Team	Corp. Comm.	0041 44 288 13 17	media@switzerland.com	d/f/i/e
Taiwan	Duncan Wang	Marketing Support	00886 2 2720 1001	duncan.wang@switzerland.com	e
Thailand	Thanchanok Nuammano (Mrs.)	Representative	0066 2 674 6923	thanchanok.nuammano@switzerland.com	e

Countries without ST representation

Federico Sommaruga

federico.sommaruga@switzerland.com

d/f/i/e