



Switzerland.

MarketingActivities SCIB

SCIB Planning 2024 Netherlands

03/01/2024 – 03/01/2024	Netherlands: Study Trip Winter. Organization of a winter study trips for 8 Meetingplanners, a media representative and SCIB. Total 10 persons. In a winter destination. Duration: 3 days/2 nights. Idea is to combine if possible a city and a mountain destination close to the city.	Comments	Cost CHF 0
03/01/2024 – 03/30/2024	Netherlands: Workshop. Organization of workshop for our clients and new potential clients. Activity: tba. Location: tba. Date: in March 2024. Goal 15-20 participants.	Comments Participation of the event. Set up: 17.00 hours Welcome guests. 18.30 hours Presentation SCIB and partners. 19.00 hours Workshop. 20.00-21.30 hours Dinner.	Cost CHF 1'300 Participation of the event. Costs CHF 1300 per partner. Price not including travel costs, nor accommodation nor VAT. Open for sub-partners. It is possible that Dutch VAT is charged on this invoice. In that case, the percentage is 21%.
10/01/2024 – 10/18/2024	Netherlands: Annual Networking Event. Organization of our annual networking event for our clients and new potential clients. Goal would be 15-20 persons. Theme: sustainable. Location: tbc. Date: in October.	Comments Participation at the event. Set up: 17.00 hours Welcome guests. 17.00 -18.30 hours Workshop Swiss partners. 18.30 hours Presentation SCIB. 19.00 hours Keynote Speaker. 20.00-21.30 hours Dinner.	Cost CHF 1'300 Participation of the event. Costs CHF 1300 per partner. Price not including travel costs, nor accommodation nor VAT. Open for sub-partners. It is possible that Dutch VAT is charged on this invoice. In that case, the percentage is 21%.

08/29/2024 – 09/30/2024	<p>Netherlands: Study Trip Summer.</p> <p>Organization of a study trips for the Netherlands for agencies. Participation of 8 planners to a summer destination including one media representative. Duration: 3 days/2 nights. Idea is to combine if possible a city and a mountain destination close to the city.</p>	Comments	Cost CHF 0
01/01/2024 – 12/31/2024	<p>Netherlands: eNewsletter.</p> <p>Mailing of short attractive-eNews. Planned 3-4 eNewsletter over the year</p>	Comments	Cost CHF 0
			<p>Please let us know if you are interested in welcoming a study trip from the Netherlands. Partners to cover for land arrangements. Flights and Swiss Travel Passes paid by SCIB and STS</p>
			<p>Partners provide news with text and pictures</p>