



Switzerland.

MarketingActivities SCIB

Switzerland - SCIB Planning 2023

Campaigning & Activation

| 26.01.2023 – 26.01.2023 | Association Marketing: Association Event | Comments | Cost CHF |
|----------------------------|---|--|---|
| | Educational and networking event for Swiss and international associations, organized by SCIB and its partners. Focus on education, networking and leads exchange. Platform to get destination marketing specialists and association representatives to meet for education and future business-making. Partners: Basel, Bern, Davos, Geneva, Interlaken, Lausanne, Lucerne, Lugano, St. Gallen, Zurich | -Destination: Bern -Format: 2 events in one day (lunch and evening program) -Topic/speakers: tbc | 500 -Participation for SCIB association package partners only. |