



**Switzerland.**

MarketingActivities SCIB

## Netherlands - SCIB Planning 2023

01/01/2023 – 12/31/2023	<b>Netherlands: eNewsletter.</b>  Mailing of short attractive-eNews.	<b>Comments</b>	<b>Cost CHF</b> 0  Send in relevant news with text and pictures.
01/01/2023 – 12/31/2023	<b>Netherlands: Study Trip Winter.</b>  Organization of a winter study trips for 8 Meetingplanners, a media representative and SCIB. Total 10 persons. In a winter destination. Duration: 3 days/2 nights. Idea is to combine if possible a city and a mountain destination close to the city.	<b>Comments</b>	<b>Cost CHF</b> 0  Please let us know if you are interested to welcome a study trip from the Netherlands. Partners to cover for land arrangement. Flights and Swiss Travel Passes paid by SCIB and STS.
03/01/2023 – 03/31/2023	<b>Netherlands: Workshop.</b>  Organization of event for our clients and new potential clients. Activity: Botja (Jeu de Boules). Location: Mooie Boules Amsterdam. Date: in March 2023. Goal 15-20 participants.	<b>Comments</b> Set up: 17.00 hours Welcome guests. 18.30 hours Presentation SCIB and partners. 19.00 hours Botja (Jeu de Boule) game. 20.00-21.30 hours Dinner.	<b>Cost CHF</b> 1'250  Participation of the event. Costs CHF 1250 per partner. Price not including travel costs, nor accommodation nor VAT. Open for sub-partners. It is possible that Dutch VAT is charged on this invoice. In that case, the percentage is 21%.
10/05/2023 – 10/05/2023	<b>Netherlands: Annual Networking Event.</b>  Organization of our traditional Networking Event for our clients and new potential clients. The event can be a live, online or hybrid event. Number of participants expected is depending on kind of event. Goal would be 15-20 persons live and 50 persons online in case of hybrid event. Theme: sustainable. Location: Amsterdam.	<b>Comments</b> Participation at the event.	<b>Cost CHF</b> 1'250  Participation of the event. Costs CHF 1250 per partner. Price not including travel costs, nor accommodation nor VAT. Open for sub-partners. It is possible that Dutch VAT is charged on this invoice. In that case, the percentage is 21%.

01/01/2023 – 12/31/2023	<b>Netherlands: Study Trip Summer.</b>	<b>Comments</b>	<b>Cost CHF</b> 0
	<p>Organization of a study trips for the Netherlands PCO's and incentive houses. Participation of 8 meeting planners incentive houses in a summer destination and a media representative. Duration: 3 days/2 nights. Idea is to combine if possible a city and a mountain destination close to the city.</p>		<p>Please let us know if you are interested to welcome a study trip from the Netherlands. Partners to cover for land arrangement. Flights and Swiss Travel Passes paid by SCIB and STS.</p>
01/01/2023 – 12/31/2023	<b>Netherlands: Study Trip Sustainability.</b>	<b>Comments</b>	<b>Cost CHF</b> 0
	<p>Study trip for clients of UITJES.nl. Theme sustainability. Sonja Schaefer and Marjolein Kellerhuis are specialized in this topic. Their clients are corporate meetingplanners. beside visiting locations Sonja and Marjolein a give workshop during the trip. Group 15 persons. Duration: 3 days/2 nights.</p>		<p>Please let us know if you are interested to welcome a study trip from the Netherlands. Partners to cover for land arrangement. Clients are willing to pay fee. Flights and Swiss Travel Passes paid by SCIB and STS.</p>