



Vertreter. Représentants. Rappresentanti. Representatives.

AUSTRALIA & NEW ZEALAND

Herr
Livio Götz
Market Manager Australia & New Zealand
Switzerland Tourism
c/o Consulate General of Switzerland in Sydney
101 Grafton Street Tower 2, Level 25
PO Box 282
AU - 2022 Sydney
Australia

Contact: Livio Götz
Function: Market Manager Australia & New Zealand
Phone: +61 2 8866 3420
Mail: livio.goetz@switzerland.com

AUSTRIA

Herr
Urs Weber
Market Manager Austria
Schweiz Tourismus
Schwindgasse 20
AT - 1040 Wien
Austria

Contact: Urs Weber
Function: Market Manager Austria
Phone: +43 1 513 26 40 11
Mail: urs.weber@switzerland.com

BeNeLux

Monsieur
Armando Troncana
Country Manager BeNeLux
Zwitsersland Toerisme
Postbus 17400
NL - 1001 JK Amsterdam
Netherlands

Contact: Armando Troncana
Function: Country Manager BeNeLux
Phone: +31 20 625 53 94
Mail: armando.troncana@switzerland.com

BRAZIL

Monsieur
Fabien Clerc
Market Manager Brasil
Switzerland Tourism
Avenida Paulista 1754
17° Andar - 175
BR - 01310-920 Sao Paulo
Brazil

Contact: Fabien Clerc
Function: Market Manager Brasil
Phone: +55 11 3149 3323
Mail: fabien.clerc@switzerland.com

Vertreter/Représentants/Rappresentanti/Representatives

CHINA

Mrs
Casey Liu
Switzerland Tourism
Suite 1116, 11/F, Ocean Centre
Harbour City, 5 Canton Rd.
Tsim Sha Tsui, KLN
CN - Hong Kong
China

Contact: Casey Liu
Function:
Phone: +852 2865 6505
Mail: casey.liu@switzerland.com

Mrs
Liyong Grace Gao
Dep. Director China, District Mgr SHA, East Key Acc Mgr
North/East
Switzerland Tourism
Room 1803, West Gate Tower
1038 Nanjing Xi Lu
CN - 200 041 Shanghai
China

Contact: Liying Grace Gao
Function: Dep. Director China, District Mgr SHA, East Key Acc Mgr
North/East
Phone: +86 21 6218 2012
Mail: grace.gao@switzerland.com

Mrs
Yining Huangfu
District Manager PEK / North, Media / Social Media
Communications Manager
Switzerland Tourism
609, Tower 1, Prosper Center
No 5 Guanghua Road, Chaoyang District
CN - 100020 Beijing
China

Contact: Yining Huangfu
Function: District Manager PEK / North, Media / Social Media
Communications Manager
Phone: +86 10 6512 09 74
Mail: yining.huangfu@switzerland.com

CZECH REPUBLIC

Mr
Jan Ursiny
Market Manager Czech Republic
Switzerland Tourism
c/o HST Obchodní komora Švýcarsko - Česká republika
Jankovcova 1569/2c
CZ - 170 00 Praha
Czech Republic

Contact: Jan Ursiny
Function: Market Manager Czech Republic
Phone: +420 222 521 125
Mail: jan.ursiny@switzerland.com

EMERGING MARKETS

Signor
Federico Sommaruga
Director Emerging Markets & Special Projects
Schweiz Tourismus
Morgartenstrasse 5a
CH - 8004 Zürich
Switzerland

Contact: Federico Sommaruga
Function: Director Emerging Markets & Special Projects
Phone: +41 44 288 12 52
Mail: federico.sommaruga@switzerland.com

FRANCE

Madame
Alexa Chessex
Country Manager France
Suisse Tourisme
11bis, rue Scribe
FR - 75009 Paris 09
France

Contact: Alexa Chessex
Function: Country Manager France
Phone: +39 027 601 3202
Mail: alexa.chessex@switzerland.com

Vertreter/Représentants/Rappresentanti/Representatives

GERMANY

Frau
Evelyn Lafone-Meier
District Manager Bayern & Baden-Württemberg
Schweiz Tourismus
Königstrasse 58
DE - 70173 Stuttgart
Germany

Contact: Evelyn Lafone-Meier
Function: District Manager Bayern & Baden-Württemberg
Phone: +49 (0)71 12 07 03 031
Mail: evelyn.lafone@switzerland.com

Herr
Thomas Vetsch
District Manager Northern Germany, Berlin & former East
Germany
Schweiz Tourismus
Am Tempelhofer Berg 7d
DE - 10965 Berlin
Germany

Contact: Thomas Vetsch
Function: District Manager Northern Germany, Berlin & former East
Germany
Phone: +49 (0)30 16 63 75 071
Mail: thomas.vetsch@switzerland.com

Herr
Jörg Peter Krebs
Head Central Europe & Middle East, Country Manager
Germany
Schweiz Tourismus
Mendelssohnstrasse 87
DE - 60325 Frankfurt, Main
Germany

Contact: Jörg Peter Krebs
Function: Head Central Europe & Middle East, Country Manager
Germany
Phone: +49 (0)69 50 95 51 011
Mail: joerg.krebs@switzerland.com

GULF COUNTRIES (GCC)

Herr
Matthias Albrecht
Country Manager GCC
Switzerland Tourism
Swiss Tower, 36th floor, office 3602
Jumeirah Lake Towers (Cluster Y)
P.O. Box 309059
AE - Dubai
United Arab Emirates

Contact: Matthias Albrecht
Function: Country Manager GCC
Phone: +971 (4)433 43 53
Mail: matthias.albrecht@switzerland.com

HEADQUARTER

Monsieur
Gilles Dind
Head of Markets West
Schweiz Tourismus
Morgartenstrasse 5a
CH - 8004 Zürich
Switzerland

Contact: Gilles Dind
Function: Head of Markets West
Phone: +33 (0)1 44 51 65 48
Mail: gilles.dind@switzerland.com

Herr
Simon Bosshart
Head of Markets East
Schweiz Tourismus
Morgartenstrasse 5a
CH - 8004 Zürich
Switzerland

Contact: Simon Bosshart
Function: Head of Markets East
Phone: +41 44 288 14 07
Mail: simon.bosshart@switzerland.com

Frau
Stefanie Dosch
Assistant to Head of Markets (West & East)
Schweiz Tourismus
Morgartenstrasse 5a
CH - 8004 Zürich
Switzerland

Contact: Stefanie Dosch
Function: Assistant to Head of Markets (West & East)
Phone: +41 44 288 13 52
Mail: stefanie.dosch@switzerland.com

Vertreter/Représentants/Rappresentanti/Representatives

INDIA

Signor
Misha Gambetta
Market Manager India
Switzerland Tourism
c/o Consulate General of Switzerland
102 Maker Chambers IV, 10th Floor
222 Jammalal Bajaj, Marg, Nariman Point
IN - 400 021 Mumbai
India

Contact: Misha Gambetta
Function: Market Manager India
Phone: +91 22 6128 2501
Mail: misha.gambetta@switzerland.com

ITALY

Signora
Piccarda Frulli
District Manager Central & Southern Italy
Svizzera Turismo
Via Nomentana 175
IT - 00161 Roma (RM)
Italy

Contact: Piccarda Frulli
Function: District Manager Central & Southern Italy
Phone: +39 (0)6 44 20 24 98
Mail: piccarda.frulli@switzerland.com

Frau
Christina Gläser
Country Manager Italy
Svizzera Turismo
Via Palestro 2
IT - 20121 Milano (MI)
Italy

Contact: Christina Gläser
Function: Country Manager Italy
Phone: +39 027 636 1115
Mail: christina.glaeser@switzerland.com

JAPAN

Frau
Sara Roloff
Head of Asia Pacific, Market Manager Japan
Switzerland Tourism
Embassy of Switzerland in Japan
5-9-12 Minami Azabu, Minato-ku
JP - 106-8589 Tokyo
Japan

Contact: Sara Roloff
Function: Head of Asia Pacific, Market Manager Japan
Phone: +81 3 6450 4110
Mail: sara.roloff@switzerland.com

KOREA

Mrs
Jean Kim
Market Manager Korea
Switzerland Tourism Korea
77 Songwolgil
Jongnogu
KR - 03165 KR-Seoul
South Korea

Contact: Jean Kim
Function: Market Manager Korea
Phone: +82 2 3789 3200
Mail: jean.kim@switzerland.com

NORDIC COUNTRIES

Madame
Corinne Genoud
Market Manager Nordics
Switzerland Tourism
c/o Embassy of Switzerland
P.O. Box 26143
SE - 100 41 Stockholm
Sweden

Contact: Corinne Genoud
Function: Market Manager Nordics
Phone: +46 8 500 215 00
Mail: corinne.genoud@switzerland.com

Vertreter/Représentants/Rappresentanti/Representatives

NORTH AMERICA

Herr
Oliver Guggisberg
District Manager Western USA
Switzerland Tourism
c/o Consulate General of Switzerland
Pier 17 / Suite 600
US - 94111 San Francisco
United States

Contact: Oliver Guggisberg
Function: District Manager Western USA
Phone: +1 415 366 8668
Mail: oliver.guggisberg@switzerland.com

Herr
Claudio Zemp
Head of Americas, Country Manager North America
Switzerland Tourism
608 Fifth Avenue, Suite 603
US - 10020 New York
United States

Contact: Claudio Zemp
Function: Head of Americas, Country Manager North America
Phone: +1 646 760 08 38
Mail: claudio.zemp@switzerland.com

Herr
Pascal Prinz
Market Manager Canada, Trade Manager Central USA
Switzerland Tourism
480 University Ave., Suite 1500
CA - ON M5G 1V2 Toronto
Canada

Contact: Pascal Prinz
Function: Market Manager Canada, Trade Manager Central USA
Phone: +1 647 417 7438
Mail: pascal.prinz@switzerland.com

POLAND

Mrs
Adriana Czupryn
Market Manager Poland
Switzerland Tourism
c/o Ambasada Szwajcarii
Aleje Ujazdowskie 27
PL - 00-540 Warszawa
Poland

Contact: Adriana Czupryn
Function: Market Manager Poland
Phone: +48 22 628 04 81
Mail: adriana.czupryn@switzerland.com

RUSSIA

Mrs
Natalia Vart
Market Manager Russia
Switzerland Tourism
c/o Embassy of Switzerland
Per. Ogorodnaya Sloboda, 2/5
Entr. 1, side Gussyatnikov per.
RU - 101000 Moscow
Russia

Contact: Natalia Vart
Function: Market Manager Russia
Phone: +7 495 937 19 66
Mail: natalia.vart@switzerland.com

SEA

Mrs
Lyn Tan Foong Loh
Representative Malaysia
Switzerland Tourism
c/o Embassy of Switzerland
16 Persiaran Madge
MY - 55000 Kuala Lumpur
Malaysia

Contact: Lyn Tan Foong Loh
Function: Representative Malaysia
Phone: +60 3 2148 0622
Mail: lyn.loh@switzerland.com

Vertreter/Représentants/Rappresentanti/Representatives

Monsieur
Batiste Pilet
Market Manager South East Asia
Switzerland Tourism
c/o Embassy of Switzerland
1, Swiss Club Link
SG - 288162 Singapore
Singapore

Contact: Batiste Pilet
Function: Market Manager South East Asia
Phone: +65 6462 5891
Mail: batiste.pilet@switzerland.com

Mrs
Vidia Panna
Marketing Representative Indonesia
Switzerland Tourism
c/o Embassy of Switzerland
Jl. HR Rasuna Said
Blok X 3/2, Kuningan
ID - 12950 Indonesia
Indonesia

Contact: Vidia Panna
Function: Marketing Representative Indonesia
Phone: +62 21 525 60 61 (ext. 849787)
Mail: vidia.panna@switzerland.com

Mrs
Thanchanok Nuammano
Representative Thailand
Switzerland Tourism
c/o Embassy of Switzerland
35 North Wireless Road
TH - 10330 Bangkok
Thailand

Contact: Thanchanok Nuammano
Function: Representative Thailand
Phone: +66 2 674 6923
Mail: thanchanok.nuammano@switzerland.com

SPAIN & PORTUGAL

Mrs
Sandra Babey
Market Manager Spain & Portugal
Suiza Turismo
Diputación 289, principal A
ES - 08009 Barcelona
Spain

Contact: Sandra Babey
Function: Market Manager Spain & Portugal
Phone: +34 93 467 87 12
Mail: sandra.babey@switzerland.com

SWITZERLAND

Frau
Yamuna Betschart
Country Manager Switzerland
Schweiz Tourismus
Morgartenstrasse 5a
CH - 8004 Zürich
Switzerland

Contact: Yamuna Betschart
Function: Country Manager Switzerland
Phone: +41 44 288 12 37
Mail: yamuna.betschart@switzerland.com

TAIWAN

Mr
Duncan Wang
Marketing Support Taiwan
Switzerland Tourism
c/o Trade Office of Swiss Industries
31F, 333 Keelung Road, Sec. 1
TW - 11012 Taipei
Taiwan

Contact: Duncan Wang
Function: Marketing Support Taiwan
Phone: +886 2 2720 1001
Mail: duncan.wang@switzerland.com

Vertreter/Représentants/Rappresentanti/Representatives

UK/IRELAND

Herr
Alexander Herrmann
Head of Europe West, Country Manager United Kingdom &
Ireland
Switzerland Tourism
20 Red Lion Street
GB - WC1R 4PQ London
United Kingdom

Contact: Alexander Herrmann
Function: Head of Europe West, Country Manager United Kingdom &
Ireland
Phone: +44 20 7845 7688
Mail: alex.herrmann@switzerland.com