**Text Components for Snack Box**

1. General Texts / Introductory Texts

URL: MySwitzerland.com/snackbox

((Headline))

**The Grand Tour Snack Box.**

((Alternative))

**Snack Box**

((Subtitle))

**Experience the culinary diversity of Switzerland.**

((Alternative))

**Discover the beauty of Switzerland and the culinary diversity of Switzerland on the Grand Tour of Switzerland.**

((Alternative))

**A taste for Swiss specialities?**

((Lead-Text lang))

The Grand Tour of Switzerland won’t just take you through Switzerland’s most attractive regions; it’s also a culinary journey of discovery. Thanks to the unique variety of speciality dishes which can be enjoyed in every part of the country and thanks to the Grand Tour Snack Box which will delight your taste buds with selected regional treats en route. You’ll take the Snack Box with you on your journey and it’ll be there right on cue if you get a little peckish – and also because you can refill it as often as you like. Bon voyage – and bon appétit!

((Lead-Text kürzer))

The Grand Tour of Switzerland won’t just show you Switzerland’s most beautiful side; it’s also a culinary journey of discovery. Thanks to the variety of speciality dishes waiting for you in every part of the country and thanks to the Grand Tour Snack Box with tempting regional treats. You’ll take the Snack Box with you on your journey to satisfy those hunger pangs – and you can refill it as often as you like. Bon voyage – and bon appétit!

((Lead-sehr kurz – nur im Zusammenhang mit weiterführenden Infos))

You’ll take the Snack Box with you on your journey and it’ll be there right on cue if you get a little peckish – and also because you can refill it as often as you like. Bon voyage – and bon appétit!

2. Description “How it works”

((Headline))

**Fun when you feel a little peckish.**

((Text))

Keen on trying some local treats? With the Grand Tour Snack Box you can double the enjoyment of your journey through Switzerland. You can buy the Snack Box from any of the official sales outlets and fill it up with regional specialities for two people. Enabling you to experience the culinary diversity of Switzerland. And: The Snack Box also makes an attractive souvenir.

Snack Box (excluding contents) CHF 25.—

Filling for two persons CHF 20.—

((Textalternative Aufzählung))

Keen on trying some local treats? With the Grand Tour Snack Box you can double the enjoyment of your journey through Switzerland. This is how it works:

* Buy your own personal Snack Box.
* Refill your Snack Box as often as you like at any of the official sales outlets.
* Enjoy the regional specialities and the culinary diversity of Switzerland.
* Take your Snack Box home with you as an attractive souvenir.

Snack Box (excluding contents) CHF 25.—

Filling for two persons CHF 20.—

3. Price notification

Snack Box (excluding contents) CHF 25.—

Filling for two persons CHF 20.—

4. List of the sales outlets

((Headline))

**Snack Box and refill sales outlets**

((Übersicht Verkaufsstellen/Flyer - pdf))

The 51 official sales outlets along the Grand Tour of Switzerland look forward to your visit.